



Circular R&C-CFA No. 25/14-15

Subject: Re-launch of BB plans “BB Home ULD 540 CS23”, “BB Home Combo ULD 640 CS24”, “BBG Combo ULD 790 CS25” and “BBG Combo ULD 890 CS26” on Promotional basis for a period of 90 days in Bangalore TD of Karnataka Circle - reg.

1. CGMT Karnataka Circle may kindly refer to his office proposal letter No. Mktg-CFA-III/28/Corp Tariff/12-13/KW/58 dated 30-05-2014 seeking approval for extension of BB plans “BB Home ULD 540 CS23”, “BB Home Combo ULD 640 CS24”, “BBG Combo ULD 790 CS25” and “BBG Combo ULD 890 CS26” in Bangalore TD of Karnataka Circle.
2. The proposal has been examined in this office and **Competent Authority has decided to re-launch BB plans “BB Home ULD 540 CS23”, “BB Home Combo ULD 640 CS24”, “BBG Combo ULD 790 CS25” and “BBG Combo ULD 890 CS26” (as launched vide R&C-CFA circular no. 101/13-14 dated 27-02-2014) on promotional basis for a period of 90 days in Bangalore TD of Karnataka Circle only.**
3. Since customer acquisition under “BB Home Combo ULD 640 CS24” and “BBG Combo ULD 790 CS25” plans is very less, circle is requested to acquire more and more customers under these plans so as to consider any further extension of these plans.
4. All other relevant terms and conditions, as mentioned in earlier circulars, shall remain unchanged.
5. These instructions shall **be effective w.e.f 13-06-2014 in Bangalore TD of Karnataka Circle only on promotional basis for a period of 90 days.**
6. This circular is issued based on the approval of Competent Authority in Broadband cell file No. 64-133/BB/tariff/14-15. For any queries/clarification in this regard, matter may be taken up with Broadband Section, BSNL Corporate Office, Janpath, New Delhi-11001 (Tel. No. 011-23322064 and Fax No. 011-23734052).

DM (T&C)-CFA

To

The CGMT, Karnataka Telecom Circle.

Copy for information to: -

1. CMD, BSNL.
2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
3. Executive Director (Finance/CA/NB/CN), CO BSNL.
4. PGM (Regulation), BSNL CO, New Delhi for necessary action.
5. GM (Marketing), CO BSNL, for adequate publicity and marketing of the service.
6. Sr.GM (CIT), CO BSNL – for placement on BSNL Website.
7. PGM (NWP-BB)-CFA, CO BSNL w.r.t case mark: **64-133/BB/tariff/14-15** carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation.
8. AD OL for Hindi version
9. CGM (ITPC), Pune for necessary changes in CDR/billing systems.
10. CGM (BBNW), BSNL, CTS Compound, Netaji Nagar, New Delhi-23.
11. GM (BBNW), Bangalore NOC, East Telephone Exchange Building, Lazar Road, Near Bangalore east Rly Station Bangalore.
12. Director General P&T audit, Shyam Nath Marg, Near Old Secretariat, Delhi-110 054.
13. Secretary, TRAI – for information pleases.
14. Guard File.

DM (T&C) CFA